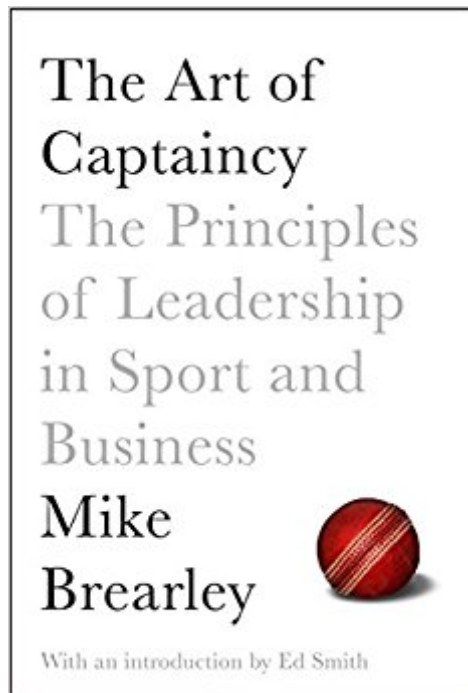




The book was found

The Art Of Captaincy: The Principles Of Leadership In Sport And Business



Synopsis

Mike Brearley is one of the most successful cricket captains of all time, and, in 1981, he captained the England team to the momentous Ashes series victory against Australia. In *The Art of Captaincy*, his treatise on leadership and motivation, he draws directly on his experience of man-managing a team, which included a pugnacious Ian Botham and Geoffrey Boycott, to explain what it takes to be a leader on and off the field. Giving an insight into both his tactical understanding of the game, as well as how to get a group of individuals playing as a team in order to get the best out of them, *The Art of Captaincy* is a classic handbook on how to generate, nurture and inspire success. With a new introduction by former England player and BBC commentator Ed Smith, to celebrate the thirtieth anniversary of its first publication, *The Art of Captaincy* remains urgently relevant for cricket fans and business leaders alike. Covering the ability to use intuition, resourcefulness, clear-headedness and the importance of empathy as a means of achieving shared goals, Brearley's seminal account of captaincy is both the ultimate blueprint for creating a winning mind set, but also shows how the lessons in the sporting arena can be applied to any walk of personal and professional life.

Book Information

File Size: 1107 KB

Print Length: 416 pages

Publisher: Macmillan; Main Market Ed. edition (July 1, 2015)

Publication Date: June 30, 2015

Language: English

ASIN: B00WDQM5RA

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #776,187 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #56

in Kindle Store > Kindle eBooks > Nonfiction > Sports > Other Team Sports > Cricket #113

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